

Create Your Custom Cola

How ADM can help you craft a refreshing recipe for market success.

Join us in creating the next generation of cola! Whether you're going after that crisp, classic cola flavor or an alternative zero-sugar variety, ADM's in-depth market knowledge and full pantry of ingredients can help you achieve refreshing colas customized for any consumer or market region.

Together, we can bring the colas consumers demand to market faster than ever.



Refreshing Flavorful Cola

Combining In-House, Integrated Flavor Technologies for Speed to Market

Citrus Flavors & Extracts

- + Largest citrus processor in the industry allows for scale and cost advantages (Winter Haven, FL)
- + Boutique non-thermal technologies bring authenticity and freshness (Aufsess, Germany)
- + Unlimited flavor creation possibilities with all types of citrus profiles, including lemon, lime
- + Differentiated, branded flavor technologies for delivering zestiness and refreshing character
- + Customized flavor development for stability in application and adapting to regional taste preferences



1

Vanilla Flavors & Extracts

- + Vertically integrated supply chain with direct-from-farmer access in Madagascar
- + In-house extraction of vanilla beans in Ft. Collins, CO, USA
- + Vanilla flavor expertise for delivering on the breadth of vanilla profiles and origins
- + Vanilla can also bring soothing qualities, perception of mouthfeel and body, masking bitterness and complimenting sweetness in the beverage



2

Spice Flavors & Extracts

- + Utilizing in-house extraction of key flavor components of cola
- + Spice blends for cola can include nutmeg, coriander, clove, cinnamon, and cassia to name a few
- + Expert flavorists use nostalgic taste of spices to craft an emotional experience for consumers



3

Sweetener & Flavor Modulation

- + Full capability for sweetener solutions including high intensity and specialty sweeteners, paired with TasteSpark™ Flavor Modulation technology and other enabling ingredients to replace, rebalance, and rebuild profile in sugar-reduced products.
 - 1-Sweeteners
 - 2-Flavors
 - 3-Enabling Ingredients



4

Delivery Systems

- + Emulsion technology to deliver non-soluble flavor actives without using solvents
- + Meet Halal, high flashpoint requirements
- + Delivering optimal flavor impact
- + Proven, stable emulsions
- + Color from Nature™ emulsions for creating natural brown



5

Flavored Line Extensions

Full flavor expertise in building flavored line extensions of cola beverages:

- | | | | |
|---------|----------|------------|-----------------|
| + Lemon | + Orange | + Vanilla | + Coffee |
| + Lime | + Cherry | + Cinnamon | + and many more |

Ready to get started?

Discover untapped potential in the beverage marketplace with ADM. Along with our extensive ingredient pantry, ADM has the capabilities and scale to partner with you from concept to commercialization. By identifying trends and engaging in solution-oriented partnerships, we can help you craft truly unique creations that quench your consumers' thirst for cola innovation.

Let's Collaborate.

adm.com/flavors